



**Automatic Fire Alarm
Association**

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WEBINAR *series*

For 2020, AFAA has a new sponsorship opportunity for webinars:

Focused Sponsor Webinar:

Your company will be the only sponsor for the particular webinar topic. The Sponsor will provide a topic, design the program content and identify the webinar presenter.

For a Focused Sponsor Webinar, you will receive the following:

- AFAA will market the webinar to approximately 15,000 industry professionals.
- Your company and hyperlink will appear on each notice of the upcoming webinar.
- Your company logo will appear in the PowerPoint presentation.
- Your company name will be featured by the moderator.
- Your logo and company name will remain on the recorded version.
- Each webinar sponsor will have a slide at the end of the presentation for marketing.
- Sponsors receive a complete list of all registrants and their contact information.

The cost? \$2,000 per Focused Sponsor Webinar!

Note: All topics and content must be pre-approved by AFAA. Content must be technical, not product promotions.

Sponsor Registration

Company Name: _____ Contact Person: _____

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Focused Sponsor - \$2,000

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